

Course Outline

LEADERSHIP FOR ENTREPRENEURS



Startup
SCHOOL

Your learning path



Module 1:

Develop personal mastery



Module 2:

Practice and promote productivity



Module 3:

Build high-performing teams



Module 4:

Align people with strategy

Module 1: Develop personal mastery



Before you can lead others, you need to be able to lead yourself. After all, leadership is deeply personal. This concept of ‘leading yourself’ is often referred to as personal mastery or self-leadership.

LO 1: Understand the fundamentals of your mind.

LO 2: Understand neuroplasticity and the importance of habits.

LO 3: Compare a range of mindsets and the impact on your behaviour.

LO 4: Assess the strength of your emotional intelligence competencies.

In this module, you will:

- ◆ Learn techniques to improve your mental wellbeing and self-confidence.
- ◆ Develop a personal vision statement that aligns your personal and professional goals.
- ◆ Design 5 goals to improve your emotional intelligence.
- ◆ Increase your understanding of what drives human behaviour and apply this to your leadership of others.

Module 2: Practice and promote productivity



Every great journey starts with one small step. Learn effective habits for leading in a digital age, and how behavioural design is key to your personal, team and organisational productivity.

LO 1: Understand your brain at work.

LO 2: Explore the role of focus, habits, structure and goals in productivity.

LO 3: Identify personal productivity rhythms.

LO 4: Understand the science of behaviour.

In this module, you will:

- ◆ Develop strategies for building an efficient, sustainable and scalable businesses.
- ◆ Develop a personal productivity plan.
- ◆ Use tools and techniques to transform your habits and behaviour.
- ◆ Use technology to create efficiencies in your business.
- ◆ Learn how to effectively manage remote work and virtual teams.

Module 1+2

Module 3+4

Module 3: Build high-performing teams



In this module, you will be introduced to the concept of values-based leadership, and explore how founder values are integral to finding the right business partner, hiring the right people and growing a team.

LO 1: Consider a range of factors when deciding on a business partner.

LO 2: Understand the rules of engagement.

LO 3: Recognise important legal considerations for partnerships.

LO 4: Understand the role of purpose, values and vision in hiring and leading a team.

LO 5: Learn how to hire for success.

In this module, you will:

- ◆ Identify and master your personal leadership style(s)
- ◆ Define personal and organisational values
- ◆ Start forming a business culture

Module 4: Align people with strategy



To successfully scale a team, people, strategy and execution must be carefully aligned. These are three of the most critical decisions a leader must make when growing their small business.

LO 1: Align strategy, people and execution.

LO 2: Incorporate values-based leadership into all people processes and systems.

LO 3: Understand the basics of people management.

In this module, you will:

- ◆ Develop your one-page strategic plan.
- ◆ Created your unique values-based leadership integration plan.
- ◆ Design your unique organisational culture canvas.